

TRENT RADIO PROGRAMME PROPOSAL GUIDE

Aims of Trent Radio...

The Membership of Trent Radio has adopted a set of aims for the organisation as a broadcaster. Trent Radio aims to:

- ✦ Maximise diversity of programming
- ✦ Inspire creative contributions to radio programming
- ✦ Increase the awareness of the power and potential of radio
- ✦ Encourage and inspire a positive use of radio
- ✦ Encourage empowerment and the politics of liberation and discourage protectionism and the politics of resentment
- ✦ Formalise its operations so as to promote fairness, clarity and efficiency in decisions
- ✦ Encourage access to the facilities by both the Peterborough area and Trent communities
- ✦ Encourage access to its facilities by both the Trent and Peterborough communities
- ✦ Encourage the production of programming which reflects these communities
- ✦ Encourage co-operation, interaction, communication and understanding within and between these communities, and fully reflect this "radio community" to the world beyond



Are you interested in becoming or continuing as a Trent Radio programmer?

TRENT RADIO is a community radio & production facility, sponsored & operated by Trent students, bringing together the Trent and Peterborough area communities. Our aim is to provide a *community oriented, cultural and educational* radio organisation.

Trent Radio is a registered charity, and as such, non-profit, & non-commercial.

COMMUNITY EXPRESSION at Trent Radio takes the form of participation in radio production and the broadcasting of news, information, public affairs, social and cultural advocacy, music, and audio art. In addition, Trent Radio programmers take part in and initiate local cultural and social events.

AS A PROGRAMMER, you are being asked to think of yourself as more than a budding "disc jockey" and to set your *initiative and creative energies* on bringing life and breadth to these aims.

NEW PROGRAMMERS OFTEN ASK, "what sort of thing are you looking for?" We are looking for programming which will help us achieve our aims. These aims are spelled out in the column just to your left Do you see them?

While we do not solicit programming of a particular style, format or musical type, we do encourage exceptional programming - that is contributions which are innovative, unusual, diverse and communicative.

Please do not be put off by these aims or this proposal process. It is all meant to help to define the "partnership" between a programmer and Trent Radio.

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Each year Trent Radio receives several hundred Programme Proposals. You need to help us clearly understand who you are and what specifically you want to do. This guide is to help you complete a Proposal in so that your Proposal is really true to your aspirations and sets out your goals. Follow along the guide below as you work through your proposal.

QUESTION	GOOD ANSWER	BAD ANSWER	COMMENT
Phone #?	234-5678 & 345-6789 on weekends	I don't believe in the phone company	We need to know how to reach you!
I am a...?	A part time student at Trent	A Love Magnet	While it may be true that you are a Love Magnet, it doesn't tell us about your membership status
Previous radio experience	Co-hosted a few times last year with a friend who had a hip-hop show.	Lots	Previous radio experience is not required but if you have some, here is your chance to brag. Remember that the people reviewing your Programme Proposal may not have heard of you or your past radio work.
About me?	I am captain of the rugby team. I love travelling. I have a secret love of Neil Diamond music.	-blank-	This information won't be used to set Programmers up with each other; unless you want to be set up...It does tell us what else you are interested in. An opportunity comes up to interview Neil Diamond and we want to know who to call.
Radio programme outline?	Show # 1: Theme + one paragraph description Show # 2: Theme + one paragraph description. Show # 3:Theme + one paragraph description	I will play good music.	Taking time to do your outline well will pay off. "GOOD" music is subjective, so tell us MORE. What will you do and how will you do it? This does not mean submitting play lists. Note that Programme Proposals without an outline attached will not be considered for scheduling.
How do your goals fit into Trent Radio's aims	I want to share my love of "x" with people here. I want to connect with others who love "x". I want to learn about the medium of radio.	I wanna be a CBC dj.	Hint: Review the other side of this sheet. Having a career in broadcasting is a fine future goal but what do you want to do right now? Programmes selected for scheduling are those that help Trent Radio meet it's aims as a broadcaster.
When are you available?	Tue 10:00 am– 1:00pm Fri 10:00am – 7:00pm Sat Noon-Midnight	Anytime I don't have classes.	When are you available? We can't read your mind so be specific. If you are NEW to Trent Radio , you can be on air between 10am and 10pm, Monday-Thursday and 10am-5pm Friday.
Guests?	I will have a guest each week that is knowledgeable on my theme that week.	How many people can fit in the studio?	Guests must have a role in your show and must sign in. Choose your guests wisely. Do they make your show better or are they a big distraction? Tell your fans to listen to you on radio – at home!
Programmer Development?	I want to learn how to use the on air phone. What is radio art?	I already know everything.	Maybe you have skills to teach others. Tell us what you would like to learn and help arrange a training.

PARTICIPATE! PARTICIPATE! PARTICIPATE!

There are so many opportunities for you to do radio this broadcast season. Open your ears and eyes to things that you may not have thought of – do a "Five Minute Project", organise a "Radio Project Day", be an "Operator"...If your Programme Proposal is not selected as a regularly scheduled programme, try another Proposal. And in the meantime, you can still do radio. It is up to **you** to make it happen for you!