

2019-20 Annual Report

Trent Radio as a Cultural Organisation and as a Broadcaster

Established and operated by the students of Trent University for the benefit of the community as a whole and in anticipation of broad community participation, Trent Radio is designed with the production of exceptional radio in mind. Its aims and objectives include producer-oriented programming and the production of creative local radio.

Trent Radio Aims To:

- Maximise diversity of programming.
- Inspire creative contributions to radio programming.
- Increase awareness of the power and potential of radio.
- Encourage and inspire a positive use of radio.
- Encourage empowerment and the politics of liberation and discourage protectionism and the politics of resentment.
- Formalise its operations so as to promote fairness, clarity and efficiency in its decisions.
- Encourage access to the facilities by both the Peterborough area and Trent communities.
- Encourage the production of programming which reflects both of these communities.
- Encourage co-operation, interaction, communication and understanding within and between these communities and fully reflect this radio community to the world beyond.

Gary Schelling, Glenn Bell, Joanna Rogers, Mary Pace, Paul Merriam, John K Muir, Robert Campbell, Graham Longford ~ April 1984

The two other main forms of radio in Canada are public radio and commercial radio. Public radio is represented by the <u>CBC</u>, which exists to promote "high" culture and a national identity. Commercial radio exists to create an audience to be sold to advertisers.

Charitable Purpose:

1. The operation of a cultural & education community production and radio broadcast facility in Peterborough.

2. Training & support for those interested in learning of the aural arts.

- 3. The production & distribution of original spoken & other audio works.
- 4. The institution & maintenance of instruction pertaining to aural/oral theory & practice.
- 5. The provision of equipment & facilities in the furtherance of the above

6. Organizing & pursuing common production/performance interest & linkages with other local charitable organizations.

Administrative Mission:

The general support for the education as well as the artistic, research and administrative activities by those involved in the organisation. The provision of radio production equipment and related training, workshops, direction and facilities in support of radio programming activities and programmer development, and; In carrying out that mission the following functions are performed: The operation, maintenance and development of 715 George Street which houses an archive, three radio studios, associated meeting areas, offices, storage facilities, and a revenue-producing residential rental apartment; The operation and maintenance of a licensed 700 watt ERP radio transmission facility at Television Road, with the addition of Internet accessible stream sources; The provision of salaried and contracted programming personnel with the specific charge to provide direction, support, and inspiration to volunteer programmers and community contributions.

2019-20 Board of Directors

Shannon Culkeen - Shannon is a long-time Trent Radio programmer and has been a member of the board since 2012. She is a Registered Nurse, a Trent alumna, a new(ish) parent, and a great lover of depressing folk music. She likes to play the autoharp and clarinet in her spare time, and when this pandemic is over, she would love to play some music with you. Her radio shows have ranged from passionate explorations of French music, to performing live music with friends, to randomly playing cassettes of James Earl Jones reading the Bible. She would love to meet you.

Brazil Gaffney-Knox - 2020 Board President & Chair

Hello! I am a fifth (eek) year student at Trent, finishing up a degree in Philosophy and Environmental Science. I am Entering my fourth year of service on the Trent Radio board and my eleventh month as President. And I am currently in my sixth month as a Co-Editor of Arthur Newspaper--our radio's melodramatic sister. I strive not to make this bio a resume so I'll say that I enjoy making radio that makes listeners giggle to themselves as though they are eavesdropping on a conversation between good friends. I am so very proud to be a part of this evolving, dynamic and resilient organization--thank you all for having me!

Michael Gray - 2020 Board Vice President

Michael Gray is a Philosophy student at Trent University. He is proud to be involved with Trent Radio because he believes that platforms for the free exchange of ideas and creativity are fundamental in cultivating an intellectually healthy community. Michael considers himself lucky to have worked for Trent Radio as the Local Content Archivist Assistant; that experience provided a greater understanding of Trent Radio's rich history in Peterborough's music scene and how public radio has been—and continues to be—a vital creative hub.

Jehan Maboob - First year on the Board of Directors at Trent Radio. Currently in my second year in the Business Program. I enjoy being part of such a vital organization that provides a variety of content that enriches all listeners.

Alissa Paxton – 2020 Board Treasurer

Alissa is the Development Associate (fundraising admin) at the YWCA Peterborough Haliburton. She is an alumna of Peter Robinson College (2001) and has volunteered with Trent Radio as a Programmer and Operator. In her spare time, she's an auntie, political organizer, baker and gardener.











Katie Pedlar - 2020 Board Secretary

Hi there Trent Radio Enthusiast! I am a happy member of the Trent Radio community because it is completely unique to our city. Sharing ideas and stories is a great way to build community and it's a pleasure to part of that. My position on the board is secretariat. Remember folks: the Otonabee is where I wanna be!

Bill Templeman - 2020 Board Vice Chair

Back in the early spring of 2018, Bill was looking for a way to become involved in the municipal election in October of that year. By chance, he happened to hear an announcement on Trent Radio about openings for summer programmers. He submitted a program proposal and soon found himself in a screening interview with the redoubtable Mauricio Interiano. At first, Bill only wanted to interview candidates for city council. On May 2 Pints & Politics was launched. Since then, Pints & Politics has featured candidate interviews, panel discussions and interviews on local, provincial and federal politics, plus discussions on issues such as environmental degradation, climate change, the lack of housing in Peterborough, the opioid crisis, universal basic income, the non-profit sector, urban planning, downtown gentrification, the arts community, the international student experience, poetry, the pandemic, local nuclear manufacturing, the US presidential election, and the very occasional panel discussion about hockey. He owes the success of this program to the patient and timely coaching of Jill Stavely, Rob Hailman, and numerous volunteer operators who come to his aid on-air when bad technical things suddenly erupted and instant panic set in. Bill is also grateful to the dozens of guests who have graciously appeared on these programs over the past 2 and a half years.





Yearbook Management Report for Trent Radio AGM

Prepared November 2020 by Esther Vincent, admin@trentannual.ca

Intro: The Trent Annual Yearbook is one of Canada's longest-lived student run university yearbook organizations.

Each year, a group of new and returning students takes on the task of creating a high quality yearbook. Produced during the fall and winter terms, the yearbook is for all Trent students across all faculties, and is presented to graduates each year at convocation. After convocation, copies of the yearbook are made available through department offices and events throughout the year.

While it is produced to a budget, it is made with skill, professionalism and creativity. It is a service for students, creating opportunities for learning skills in publication management, book design, photo editing, team management and communications and distribution. Each copy of the Annual is a physical memento that can be enjoyed for years to come.

Trent Radio is contracted to oversee the administrative aspects of the publication and to provide general support for the ongoing operations of the Trent Student Annual Publishing Corporation.

Mission: The yearbook mission is to tell the unique stories of each academic year. The staff of the yearbook function as story tellers, archivists and documentarians.

This mission includes:

- the provision of production equipment and related training, workshops, direction and facilities in support of yearbook production and staff development;
- the operation and maintenance of an office at 751 George Street North which houses production, storage and meeting facilities;
- the production and distribution of a full colour, hardcover yearbook;
- the provision of salaried and contracted production personnel to provide photographic, design and distribution services along with staff oversight, mentoring and evaluation

Planning and development:

This year's operations were managed by Fareeda Imana as EiC, with Esther Vincent providing support as Chief Learning Officer.

There were staffing challenges during the 2019-20 year due to academic changes for individual staff members, but all staffing positions remained filled and the book was produced to deadline.

Due to the onset of the COVID-19 pandemic, convocation for 2020 was postponed. As a result a decision was made to delay the receipt of the printed yearbooks until the fall of 2020 in anticipation of a substitute, in-person graduation in spring of 2021 and for distribution throughout the year.

During the fall term of the past year, all requested tip-ins of the grad photos from the 2018-19 year were distributed to the satisfaction of the graduating students. The 2019-20 grad photos were received and printed with no errors.

As returning Editor in Chief, Fareeda Imana retained her appointment. She and Esther Vincent will form the management core 2020-21 production year.

[end]

Sponsorship, Grants, Fundraising & Earned Revenue Report prepared by Rob Hailman

Donations & Fundraising: Private donations continue to increase year-over-year. While the closure of Trent Radio House and everything else forced the cancellation of the traditional April radio marathon, online donations through CanadaHelps, including a number of monthly donors, offset the lost opportunity. Trent Radio also received an exceptional individual donation, itself making YE2020 the most successful year for fundraising in recent memory.

Memberships: Membership revenues were significantly impacted by the Student Choice Initiative, granting students the choice to opt out of levy fees for the fall 2019 term. Approximately a third of students chose to opt out of Trent Radio's levy fee that term. The Student Choice Initiative was quashed by the courts, pending appeal, in November 2019, and membership revenues returned to trend for the winter 2020 term. Ever-increasing enrolment at Trent University served to partially soften the impact of levy opt-outs.

Sponsorships: This area does well in fits and starts, and works best in tandem with outreach.

At the end of Summer 2019, a small committee gathered to increase our Sponsor Engagement Capacity. While we definitely got bumped off our tracks in March, we currently have a new pricing model for sponsorships, have clear procedures and processes, a beautiful rate card that can be shared, and saw a small increase in Sponsor dollars even with just a couple months of hard work. Rachelle Sauve took point on reaching out to a wider community of potential sponsors in the Fall '19, and while we didn't see a huge increase in financial engagement, the awareness and impact of connection is an important aspect of this outreach.

Trent Radio also occasionally receives some revenue from time sales for announcements from government and related agencies. This amount is largely out of our control, but was much more than usual in the past year.

Earned Revenue: For the most part, earned revenue is derived as rent from the residential apartment, with production, management & recording fees and sponsorships making up the balance. Earned revenue also includes net revenue from the Trent Annual management agreement, and all earned revenue not otherwise captured such as production & recording fees.

Donors: Kemi Akapo Ayesha Barmania Marie Croutch Shannon Culkeen Jennifer Debues Kady Denton James Doran Robert Farr Julia Fenn Alisha Fisher Sandra Flovd Dave Hawkins Kirby Hayes Sue Kuisma Yvonne Lai

Ingrid Layer Roy Layer Leslie McGrath Thomas Miller Caleigh Morrison David Muir Susan Newman Alissa Paxton Deborah Scott Elizabeth Smith Loretta Sullivan Peeranut Visetsuth Ziysah von Bieberstein Daniel Wells Barbara Woolner Anonymous

The table below shows a selection of revenue sources & totals for the last fiscal year and five years prior.

Comparative Fundraising & Earned Revenue Donations & Grants	YE20	YE19	YE18	YE17	YE16	YE15
Donations: Corporations	500				5,314	
Donations: Private Net	30,891	9,422	5,242	1,953	3,078	5,759
Grants: Canada	50,051	8,717	6,720	2,706	7,052	2,640
Grants: Ontario &c	9,596	5,903	5,668	6,667	7,214	4,544
Grants: Municipal (Ptbo)	1,000	1,000	1,000	2,500	, 750	2,500
Grants: Foundations	19,788	45,000	49,767	59,904	62,000	41,500
Donations & Grants Total	61,775	70,042	68,397	73,729	85,408	56,943
Memberships						
Trent Student Memberships	139,948	155,765	135,607	126,219	112,505	115,531
Community & Other Memberships	1,525	2,350	1,910	780	720	680
Memberships Total	141,473	158,115	137,517	126,999	113,225	116,211
Special Events						
GeekDayPubNight Door Rcpts						80
TRadio Revue Door Rcpts						96
RM1920 In Concert Door Rcpts	139					
Radio Marathon		350	726	647	519	391
Special Events Net	139	350	726	647	519	567
Fundraising Net (Merch)	(198)	220	847	239	(363)	60
On Air Sponsorship & Earned Revenue						
Local Sponsorship Net	1,967	1,100	1,100	1,250	1,000	1,800
Other Sponsorship & Time Sales Net	2,939			1,555	149	372
Rental Apartment Net	8,894	11,067	10,955	10,955	10,077	10,584
Misc Earned Revenue Net	48,490	56,776	35,749	36,316	26,218	27,308
On Air Sponsorship & Earned Revenue Total	62,290	68,943	47,804	50,075	37,443	40,064
	\$265,479	\$297,669	\$255,291	\$251,690	\$236,232	\$213,845

Operations Report – ye20 (September 2019 – August 2020) Prepared by Rob Hailman, Director of Operations, for Trent Radio Annual General Meeting Presented on November 27, 2020

It's safe to say that very little this year went as I would have guessed a year ago. From the uncertainty of the Student Choice Initiative in the fall, through the chaos of renovations in the winter, to all the difficulties and weirdness of being a community organization in the midst of a pandemic, the past 12 months have been a series of challenges that Trent Radio, while probably not prepared for, has faced admirably.

The passion for, and dedication for, producer-oriented radio in our community amazes me in normal times, and doubly-so over the past year. I'm grateful for the great work of Jill Staveley, our board of directors and all our volunteers and programmers in keeping our airwaves weird and wonderful.

Broadcast Technology: The closure of our studios on March 13th led to a mad dash to quickly develop a system that would allow us to continue broadcasting something resembling a regular broadcast schedule, without the ability to produce radio live in Studio A. StudioV was pressed into service to run our entire broadcast, starting on March 23rd, with a patchwork of scheduled tasks (old and new) to build playlists from uploaded files and start them playing at the right time.

The ancient StudioV machine was already past its prime, and failed entirely in July. After 2 weeks running everything manually by remotely controlling the Studio A computer, it was replaced with a new computer, still running the same patchwork of scheduled jobs which remain in service today.

While this system was a great accomplishment for one week in March, and has allowed so much wonderful Trent Radio weirdness since then, it is far from perfect and has many rough edges that have impacted broadcasts. We are switching to Libretime, an open-source broadcast automation system, for the spring 2021 season, which will hopefully be more robust, and opens up some new possibilities including individual programmers producing their shows live from home.

Physical Plant: Thanks to an exceptional donation we received in September, we were able to undertake some much needed renovations throughout Trent Radio house over the past year.

The most significant of these is new flooring installed throughout the main floor, primarily during the shutdown in December 2019, replacing the very tired linoleum and carpet that had been there for the past 35-plus years with vinyl plank throughout and rubber flooring, for acoustics, in Studio A and B. This was no small task, as it involved disconnecting and removing all the audio and broadcast gear from Studios A and B, and packing up the entirety of the vinyl archives in Studio C. While there were some challenges during the installation stemming from the age of the building, and the sheer number of cables running everywhere, it brought a much needed revitalization to the space we share.

Over the spring and summer, long-standing challenges with our neighbours at the PR townhouses using our driveway and parking lot became more of an issue as Trent Radio House was closed, raising safety and liability concerns. We had a fence installed between the two properties in August, which has largely put a stop to the problem.

Finally, with the archives out of Studio C, we were able to begin the work of renewing that space as well, painting the walls and installing new shelving to hold a distilled version of the Trent Radio archives. This work began at the end of August, and remains a work-in-progress.

Local Music Archives: Things were mostly quiet on the archives front for the past year. Much of the effort around local music at Trent Radio went into the Radiometres project, discussed later in this report.

As mentioned above, in preparation for renovations, the vinyl archives in Studio C were packed up and put away, where they mostly remain. Rather than setting everything up as it was before, we are taking this opportunity to review our collection policy and distill the vinyl archives to a smaller, but more focused collection that will better serve programmers and Trent Radio's aims and objects.

While this work is ongoing, with Canada Summer Jobs funding we were able to hire two archives clerks: Alex Campagnolo, who developed the policies and procedures around this review, and Carmen Himma, who joined us right at the end of August to join in the important work of reviewing each record in our collection.

License & Certificate Renewal: Trent Radio's broadcast license, issued by the CRTC (Canadian Radio-television and Telecommunications Commission) and broadcast certificate, issued by ISED (Innovation, Science and Economic Development Canada) are both due for renewal in 2021.

The broadcast certificate specifies the technical aspects of our broadcast, authorizing us to broadcast at a power of 700 watts on 92.7MHz from the CHEX TV tower, while the broadcast license dictates the content, assigning us the call letters CFFF and establishing all the programming regulations we know and love.

ISED has sent us notice of renewal, and our filing is due by the end of April. This renewal requires both an affirmation that we wish to continue broadcasting – we do! – and documentation that our transmitter site complies with Safety Code 6, Health Canada's requirements for exposure to radio-frequency emissions. As we are but a drop in the ocean of equipment at the CHEX TV tower, our hope is to cooperate with Corus Entertainment to compile the required documents.

The CRTC has a significant backlog, so there is a chance that we may be granted an "administrative renewal" for our license until 2022.

Radiometres 19/20 – In Concert

In the past year, I oversaw the completion of our Radiometres project, "In Concert", funded by the Community Radio Fund of Canada (CRFC). The original intention of this project was to produce a series of live shows at Sadleir House, and in-studio broadcasts at Trent Radio, featuring artists who face challenges reaching an audience, and producing professional-quality recordings of those performances.

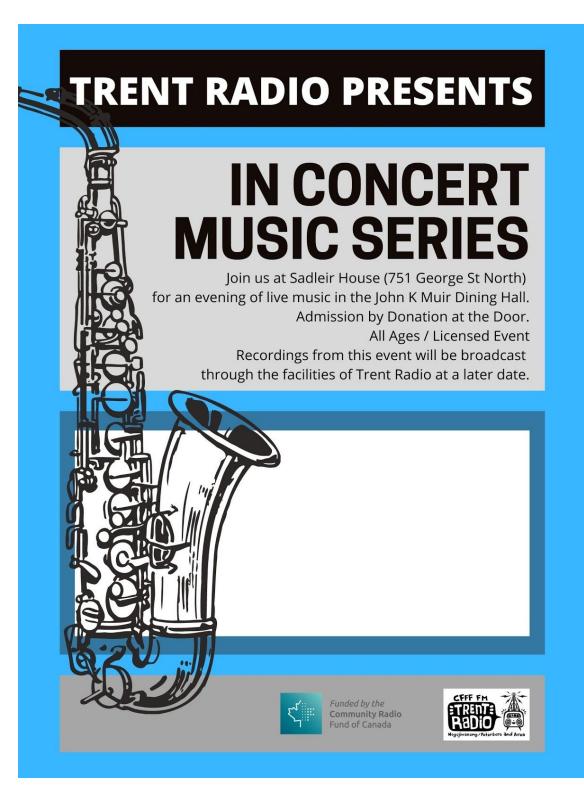
With the support of the CRFC, we were able to retool the project and complete it through spring 2020 in a way which fit our reality. Trent Radio commissioned a series of "Live and Local" performances by artists recording in their homes, providing some financial support and a platform to reach an audience for musicians while there were precious few opportunities to perform.

In collaboration with Sadleir House, we also produced a series of four live-streamed concerts from the John K Muir Dining Hall in June 2020, each of which was streamed live by Sadleir House on a Saturday night and rebroadcast on Trent Radio the following Wednesday.

The project culminated in a radio project day on July 5, broadcasting 12 hours of local music recorded for the project featuring 20 artists.

The key statistics:

- 20 hours of new programming produced:
- 28 musical acts involved, featuring 38 individual musicians
- 3 live music events, and 4 live-streamed concerts
- 3 live in-studio broadcasts
- 24 pre-produced live music programs



Programming Report – ye20 (September 2019 – August 2020) Prepared by Jill Staveley, Director of Programming, for Trent Radio Annual General Meeting Presented on November 27, 2020

The role of the Director of Programming is to generally be aware of, and accountable for the Programming that broadcasts through the facilities of CFFF 92.7 FM in Peterborough, Nogojiwanong. Each season, Trent Radio Members are invited to submit Programme Proposals. The Proposals are then reviewed for merit, training requirements, compliance requirement fulfillment, and completion. The goal is to approve and schedule every Programme Proposal if we are able. Sometimes this requires some back-and-forth between the Director of Programming and soon-to-be-programmers to make sure that the idea, format, production goals and timeline will meet CRTC regulations, fit within Trent Radio's Aims & Objects, and be deliverable.

Each Programme, and every episode, is required to meet Canadian Content (35%), Spoken Word (25%) and Foreground Format expectations unless exemption requested on the Programme Proposal each Season. Each approved Programme is expected to deliver content for each week of the season that matches the outline and format proposed and approved on the Programme Proposal. If Programmers wish to modify their programme format or topic in the middle of a broadcast season, they are expected to notify the Director of Programming, and fill out a new Programme Proposal. Spoken Word, Canadian Content and Musical Content Category statistics are calculated on a weekly basis for CRTC compliance. The broadcast week is Sunday to Saturday, 6am to midnight each day.

STATEMENT OF PERFORMANCE September 2019 – August 2020:

Overall, it is my opinion that:

1) Trent Radio's programming is balanced, and

2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one month. Programmers are reminded to initial the programme log and to check for sponsorships. All sponsorship sheets are completed and kept for one year.

All music sheet data is kept on file indefinitely as a resource for backup shows and archives. Programmers are reminded to account for all music played noting CanCont and other information. For Seasonal Stats & Information, Statements of Performance are attached to this package.

INTRO: Another year of learning, resilience and redefining. That is the best part about Trent Radio. It is a different experience for everyone, and yet somehow exactly the same. This year we really saw what we've been saying for years, and believe is the core force behind, within, and around Trent Radio. We are a community of people, with an energy and drive to lift up this idea of Producer Oriented Radio regardless of our surroundings. It doesn't matter if we are a brick house at the corner of George & Parkhill, or if we have 10 volunteers or 100 making radio. Trent Radio is an opportunity for us to share and connect with one another, and its value is in the personal interaction; its significance is in the moment.

THANK YOUS: I must tip my hat to Rob Hailman, a gift to Trent Radio and to me, without him I'm not sure Trent Radio or I would be here. A massive cheers to our board of directors, a dedicated and engaged group of humans who continued to show up with positive attitudes and willingness to find ways to succeed. And a heartfelt thank you to Alexia Kambanis who took on the role of Summer Producer, trained entirely via Zoom, and who allowed Meara & I to leave our radio & weather report posts for a whole week this summer. And to everyone - I'm always so grateful to work and learn and play within this vibrant radio family where I learn so much about being an accountable and engaged community member.

STAFF STRUCTURE: At the core of building a sustainable staffing model for Trent Radio is a redistribution of day-to-day tasks and responsibilities. Trent Radio staff and volunteers have, in the past, operated within a direct and linear reporting structure through the Programme Director and the General Manager to the Board of Directors. Over time, this model has shifted and changed with the addition of staff roles, grants and projects, and changes in personnel.

Currently, due to many different factors, we are operating within a 2-person Management Team, working in tandem to make sure that all aspects of Trent Radio are cared for. The Director of Programming (me), and The Director of Operations (Rob) – sometimes known as Thing 1 & Thing 2.

This model allows for the two directors to distribute management responsibilities between the two parties, providing daily support to one another, and collectively reporting to the board. The job responsibilities are reflected in our 2 reports, hoping to cover all aspects of Trent Radio's Operations, without being redundant and/or missing any vital information we'd like to share with the Membership.

PEOPLE: Trent Radio relies on many different people for many different reasons. We have Programmers who make radio; Operators who support the Programmers and help with special projects and programming admin; co-op, placement and for-credit student contributors who do a wide range of things from taking risks and making radio all the way to preparing the statistical data used to complete the Statements of Performance; TWSP & TI Staff who support the Operations of Trent Radio in the archives, on air, with production projects in the community, reconciling programme logs and keeping the space clean and safe; Board Members who oversee and participate in the governance of Trent Radio; Contract staff for grant projects and special events...and more....so many more.

who	FALL'19	SPRING'20	SEASON BIZARRE
VOLUNTEERS & PRODUCERS (OPS, BOD, VOLUNTEERS)	107	105+	80+
PROGRAMMES	77	74	55+
TRENT U	30	28	~25
COMMUNITY MEMBERS	59	54	~55
CLUBS/GROUPS	7	7	~5
OPERATORS/SELF-SUPPORT	25	31	10
TWSP, TI & PLACEMENT (CUST, MDST, TES, COOP, ETC)	6	35	n/a

2019/2020 Contract Staff

19/20TWSP Admin Assistant – Nick Taylor

19/20TI Local Content Production Assistant – Daniela Leal

19/20TWSP Local Content Production Assistant – MG Murphy

19/20TWSP Physical Plant – Scarlett Palmer

19/20TWSP Incoming Music Archivist – Nic VanBeek

FA19TES Placement Student – Katelyn Hemstreet

CSJ Summer Producer (summer'20) – Alexia Kambanis

CSJ Archives Clerk (summer'20) – Carmen Himma, Alexander Campagnolo

2019-2020 Operators & Self Support Programmers: Ayesha Barmania (PIP), Aedan Shaughnessy, Tammy Bunce, Hannah Collins, Em Minthorn, Chris Lawson, Rachelle Sauve, Patrick Walsh, Scott Somerville, Anthony Moniz, Jacob Hanna, Charleigh Chomko, Zachary Barmania, Aditi Sharma, Dave Hawkins, Ryan McLean-Purdon, Tristan Moher, Jess Grover, Shan Culkeen, Alex Karas, Wes Grist, Barbara Holtmann, Jackie Marie Hough, Greg Cannon, Allie Heigh-Roper, Devon Wilkins, Roy Layer, Michael Barrett, Radiya Kareem, Alexia Kambanis, Brazil Gaffney-Knox, Katja Drost, James Kerr, Finn Cook, Theodore Williamson, Alissa Paxton, Justin Evangelho, Cormac Culkeen, Stephanie Curtin, Robert Farr

Clubs/Groups/Organisations making Radio: The Centre, Arthur, KSAC, All Saints Anglican Church, CCB Peterborough, TISA, TQC, Trent International, Cultural Studies Department (CUST 2035 & 3139H), Education Department, EC3 Peterborough, Public Energy, TTOK, Precarious Festival, Sadleir House, IFTC,

Community Partners:

PIP – During the Fall & Spring Seasons, we continued our relationship with PIP to provide an on-air platform to share podcast content on Trent Radio, and use the studio space at Trent Radio House to offer production support and training to its members. This relationship is not currently active, and did not continue after the physical closure of Trent Radio House on March 13th.

Ptbo Currents – Long-time Trent Radio producers, Ayesha Barmania & Will Pearson, were successful in securing a Local Journalism funding initiative through Facebook, and created content that was broadcast on Trent Radio (daily) in April/May. This content focused on providing relevant and informative content regarding COVID-19.

Precarious – Precarious Artswork Festival is a great series of events in downtown Peterborough, organized by Kate Story & Ryan Kerr (TTOK). Trent Radio strives to engage with our local arts scene by creating engaging content for broadcast on the radio during and surrounding the festival events. We continue to build our relationship with local artists through support of, and involvement with this festival.

In From The Cold – Every year we record the live performance from In From The Cold, an annual fundraiser for the YES Shelter, and broadcast the show on December 25th. It is a lovely tradition, a special way for the volunteer performers to hear the show, a beautiful addition to our Local Content Archives, and lets people know they can make donations.

Sadleir House - Live Streams & Recorded Events were a big part of the In Concert Broadcast series.
We love Sadleir House, and wish we were sitting the JKMuir Dining Hall having the AGM right now.
St. Joseph's @ Fleming – We've developed a relationship with St. Joseph's at Fleming since the Community Connections Project. We were able to remotely produce two 100th Birthday Parties on the Radio for two of the residents. It was a proud moment to connect our community safely during a time when we weren't allowed to be together.

Notable Dates/Activities:

AUG17-SEP02 SUMMER/FALL 2019 Shut Down (2 weeks) SEP03-SEP21 FALL 2019 Pre-Season (3 weeks) SEP22-DEC13 FALL 2019 Broadcast Season (12 weeks) DEC14-DEC22 Shut Down/Off Air (1 week) DEC23-JAN04 ENTRE SEASON (2 weeks) 05JAN – MAR13 SPRING 2020 (10 weeks) MAR14 – MAR22 Emergency Shut Down due to COVID-19 Pandemic (1 week) MAR23 – AUG21 SEASON BIZARRE (22 weeks) AUG22 – SEP7 Summer/Fall 2020 Shut Down (2 weeks) Fall 2019 Sep04 – Radio Drama Remote Broadcast @ TTOK Sep05 – Programme Proposal Workshop @ Sam's Place Sep09 – OPIRG Remote Broadcast – SCI Panel @ Student Centre Sep11 – Clubs & Groups Day Sep13 – CUST4041H start (Friday Mornings @ 10am) Sep13 – Open House, Programme Proposal Deadline, Operator/PSC Planning Meeting Sep14 – Programme Selection Committee Meeting Sep16 – Intro CUST2035 for class participation Sep18 – Levy Council Meeting Sep22 – Fall 2019 Season Start Sep26 – CFGP Grant Application Submitted (not approved) Sep27-Oct18 – GCT Elections Canada Traffic Spring 2020 (Ads) Oct9 – ArtsVote Remote Broadcast w/EC3 @ Nexicom Lounge Oct17 – Levy Council Meeting Oct 21 – NCC Living Library Recording Session #1 Nov01 – Showplace Lounge named in honour of Sean Eyre (& bday party) Nov04 – NCC Living Library Recording Session #2 Nov04-Nov28 - CUST 2035 training and production for 7 students Nov06 – NCC Living Library Recording Session #3 Nov07 – Met with Sylvie from Trent French Department to Arrange Radio **Opportunities as Academic Credit for Year** Abroad & Placement Students Nov11 – NCC Living Library Recording Session #4 Nov18 – NCC Living Library Recording Session #5 Nov28 – Levy Council Meeting Nov25-30 – Union of Ontario Indians Traffic Season Bizarre (Ads) Dec5 – NCC Living Library Recording Session #6 Dec6/7 – In From The Cold Recording Dec8 – Trent Radio AGM & Community Feast Dec9 – NCC Living Library Recording Session #7 Dec11 - Visit from PACE ESL Class (Live Broadcast & Tour) Dec13 – Season End @ Noon Dec13-22 – OFF AIR, Studio Deconstruction, of Apocalypse Radio Final Assignment New Floors

Dec16 - Submitted Support Letter for KSAC's application to Canadian Heritage Anti-Racism Action Program for the proposed Odenabe Youth Centre and Outreach Hub Dec23 – Studio Reconstruction, Back ON AIR Dec25 – Christmas Themed Playlist (monitored from home) including IFTC and other Trent Radio Programming Dec26 – Boxing Day (Rachelle Sauve & friends) Radio Project Day/Entre Season Dec27 – Entre Season (Aedan Shaughnessy, Rob Hailman, Alex Karas as Operators) Jan01 – Entre Season (Dave Hawkins as Operator) Jan03 – Install & Set Up Space for basic **Programming Purposes** Jan03 – Entre Season (Alex Karas as Operator) 05 Jan - Season Start 08-11 Jan – SOCAN Charting Days 13 Jan – CUST Seminar 15 Jan – Clubs & Groups Day (Student Centre) 16 Jan – Trent Radio turned 42! 20-25 Jan – UOOI Sponsorship Run 20 Jan – CUST Seminar 24 Jan – TI Reimbursement Request Due/Submitted 26 Jan – Gas Leak Detected by Ayesha, Rob came and facilitated repair with Enbridge Technician 27 Jan – CUST Seminar 30 Jan – CRFC "In Concert" Progress Report Due 31 Jan – TWSP Reimbursement Request Due/Submitted 06 Feb – EDUC Radio Project Day 14 Feb – Theremin Day Feb/Mar – RVF Promotion 05 Mar - In Concert, Drift & Collide Live in StudioC Friday March 13th @ 4pm - Trent Radio House Closed Tuesday March 17th – I moved my work computer and yellow ball to my home Monday March 23rd - Season Bizarre started with 3 blocks of Programming Daily April – Call for Live & Local DIY Radio Sessions (6 were submitted!) Apr5 - Jill Staveley turned 42 (same age as Trent Radio!) Monday April 13th - CUST 3139H Broadcast

Monday April 20th - Friday May 22nd -[1900] Pandemic Update w/Ptbo Currents through FB Funding Monday April 27th – Live CYOA (w/ Rob Hailman in StudioA broadcasting a live stream) Wednesday May 06th - Betty Taylor 100th BDay Party on the Radio! Thursday May 28th - gas leak, repaired Saturday May 30th - Drone Day (BP Hughes) Wednesday June 03rd - JKM Radio Project Day Saturday June 6th - Rick & Gaylie Live Stream - In Concert from Sadleir House (RM1920 – Hailman) Saturday June 13th – Trent U Grad From Your Pad (w/Jill Staveley & Meara Watson in StudioA broadcasting the live stream) Saturday June 20th - Mayhemingways Live Stream- In Concert from Sadleir House (RM1920 – Hailman) Friday June 28th – Kim Krenz 100th BDay Party on the Radio! Saturday June 29th - In Concert Radio Project Day (RM1920 – Hailman)/*StudioV starts a slow disintegration Thursday July 9th – First Weekly "Campus Media Zoom Session" With Arthur Thursday July 9th – StudioV starts to fall apart, purchase new automation broadcast computers Friday July 10th - Notification of CSJ Funding Saturday July 11th - Tuesday July 28th - All playlists manually started via StudioA computer Monday July 27th – CSJ Staff Start (Alex & Alexia) Tuesday July 28th - New StudioV in the signal chain and running (via Channel 2 in Studio B) Monday August 3rd - Friday August 7th -STAFF HOLIDAY! Friday August 21st – End of Season Bizarre SHUT DOWN - ***BROADCAST OF LETTERS FROM THE EDITOR. A RADIO PROJECT THAT FEATURES CONTRIBUTIONS FROM FORMER ARTHUR EDITORS/STAFF/CONTRIBUTORS TALKING ABOUT THEIR EXPERIENCES AT TRENT AND THEIR TIME WORKING WITH ARTHUR (Julia Caron, Nathaniel Christopher, Patrick Reddick, James Burrows, Sara Swerdlyk, Jess Sachse, Meghan Kelly, Jasmine Cabanaw, James Kerr, Jesse McRae, Melinda Rigby, Nick Taylor, Brazil Gaffney-Knox)

President's Report Brazil-Gaffney Knox

Greetings radio people of all stripes and types. My name is Brazil and this is my first year acting as president and chair for Trent Radio's Board of Directors. I would like to thank you all for coming here, for participating, and for being the bums-in-seats we need to do this whole 'not-for-profit governance' thing.

This will be my last year on the board and my last as president. I started at Trent Radio in the Fall of 2017. I was new to programming, I had begun my first show *Untrained Ears* that September. I am pretty sure Mauricio mistook me for someone else in Peterborough because when I started he was shocked to find out that I had been to Trent Radio only seven times before. Having barely squeaked through my programmer training, I was a shaky board member to say the least.

Now, three years later I am here working alongside Rob, Jill and this lovely board, trying to make good decisions in unparalleled times. I am uneasy in attempting to summarize the last 365 days of Trent Radio in 250 words, so I'll just say this: I am extremely pleased to report that COVID-eo did not kill the radio star. We are still running. I have so much gratitude for Rob and Jill and their tireless efforts to keep this ship riding the airwaves- in such an unrivaled time!

It has been gratifying to work with this team to build COVID-19 protocols in effort to keep our membership safe. Getting programmers recording their shows remotely has been an immense task. Though our board meetings are now another hour I spend on "zoom" a week, these people still have a way of making me smile, bringing forth all the elation that not-for-profit governance has to offer.

Thank you to the board members here today: Bill, Michael, Alissa, and Katie. Thanks as well to our outgoing directors, Alex (who started his term with me in 2017) and Shan who ends her 9 year term at this General Meeting. I would also like to extend a very warm welcome to Jehan, our board's newest member. I am so proud of our Board of Directors for the many projects we have accomplished this year. This includes writing thorough employment contracts for Rob and Jill. (Jill's contract was 11 years in the making!) As well, we have made some impressive headway on our HR policy. This might sound boring but these things are imperative to running an ethical and equitable organization.

The Trent Radio team has negotiated unmatched circumstances and I believe we have come out stronger. You'll see throughout the presentations today that Rob and Jill have brought this organization unprecedented stability, in a time that has been quite the opposite.

On a personal note, Trent Radio (and all those who keep it alive) have taught me so much more than I can ever quantify--thank you.

With love for the airwaves;

Brazil Gaffney-Knox

Current Staff Members & Upcoming Projects

Alex Campagnolo - Archives Clerk (funded by Canada Summer Jobs)

My role at Trent Radio is to redesign the vinyl archive. I researched each record to identify those that were CanCon, not Category 21 (rock/pop/dance), not available on streaming services, and/or considered a limited rarity. Using this data, I am reorganizing the archive in Studio C to make it more accessible to Programmers. You can email me at acampagnolo@trentu.ca to find out more about the changes to the archive, see how you can get involved with the project, and/or get a list of the crazy things I found digging through Trent Radio's wax.

Grayden Hatherly - Incoming Music Archivist (TWSP)

My job for Trent Radio during this 2020/21 academic year is as their Incoming Music Archivist. I'm a TWSP staff member, meaning I'm also a Trent University student. My job includes all kinds of different responsibilities, and it's a lot of fun. Some of these responsibilities have included; creating a social media campaign to encourage local musicians to send us their music, following up with artists who have questions about sending us their music, responding to music-related emails, and recently, interviewing artists for the radio to highlight some of our local talent. Most importantly, I take any musical submissions we receive and tag them with important information, such as who is the artist and what year the song was released, and add them to our archives so they are available for future use here at Trent Radio. It feels like a really important and a really exciting job. If you want to get in touch with me about any of the work I do, or to submit your songs, talk music, or set up an interview, please feel free to send an email to <u>music@trentradio.ca</u>

Laurel Paluck - Project Coordinator (CRFC)

Project Coordinator for "Producer Oriented" a project funded by the Community Radio Fund of Canada to encourage and increase the diversity of Trent Radio's producers. Through reaching out and working with members of the New Canadians Center; teachers and students in the KPRDSB; and members of Curve Lake First Nation with liaison Missy Knott, we are opening virtual doors to invite new programmers into Trent Radio. Through an ongoing series of online workshops, training sessions and one on one info gatherings we are teaching, listening, and learning from participants to find just how many ways radio can be made.

If you'd like to learn more about this amazing project or have someone in mind who might be interested, please give me shout at lpaluck@trentradio.ca

Alexia Kambanis - Administrative Assistant (TWSP)

"I'm Alexia and I'm currently the admin assistant which is funded by TWSP. I help Jill with programmer paperwork and compliance behind the scenes, and I also produce Thursday's Smooth Op, PSAs, and the occasional interview.

This past summer I was the Summer Producer, funded by the Canada Summer Jobs program, where I produced a series of interviews promoting campus clubs and groups.

I was a programmer and operator last school year as well and I'm very happy and grateful to be working at Trent Radio this year, even though we can't see each other in person."

Skye Vasey – Local Content Production Assistant (TWSP)

I'm a second year environmental science major student and Peterborough local. My current project is the weekly show 'a pickle for the knowing ones' which aims to gauge the realities of individuals from different corners of the Trent and Peterborough cultural sphere. I would love to be more involved in the local music scene and to expand the diversity of those I talk to, so If you are interested please feel free to contact me at svasey534@gmail.com.

MG Murphy - Local Content Production Assistant (TWSP)

MG Murphy is a student employee at Trent Radio. She works as a Local Content Production Assistant, meaning, she works alongside members of the Trent and Peterborough Community to produce community content to air. More recently, MG has conducted Trent clubs and groups interviews, script readings, and also produced a student written absurdist scene for airing. MG loves to produce theatre related radio, so if you are interested in getting involved with creating theatre feel free to email her at marymurphy@trentu.ca. You can also hear her on Fridays during smooth operator every week.

Spencer Wells - MDST 4041Y Intern

Spencer Wells is a fourth-year Media Studies student at Trent University, working as an intern as part of a year-long Cultural Studies program. His responsibilities include taking on operator shifts, community sponsorships and engagement, logging in data for programmes, and a slice of everything else that keeps Trent Radio up and running. He is also the co-host of the hardcore/punk/rock show The Broken Record (@thebrokenrecordradio) which airs every Wednesday at 5pm.

Missy Knott - Community Liaison (CRFC)

Missy Knott is the Community Liaison for the Producer Oriented Radio Project funded by the Community Radio Fund of Canada. Missy resides in Nogojiwanong/Peterborough and is a member of Curve Lake First Nation. She is a singer-songwriter who has released 5 albums, and in 2017 her album "My Sister's Heart" was nominated for Producer of the Year at the Indigenous Music Awards. Missy's radio journey started locally with talk sports 90.5 FM and her very own show "Stages". In 2018 she launched her record label, Wild Rice Records, and then took the position as Afternoon Drive Host for ELMNT FM in Ottawa, Ontario.

"I'm happy to be home, working for our community. Trent Radio provides so much opportunity, and I'm ready to help take Community Radio to the next level"

You can contact Missy at mknott@trentradio.ca to learn more about the project in general.

Jill Staveley - Director of Programming, Rock & Roll Fairy Godmother, Thing 1

Musician, Mother & Radio Nerd, Jill Staveley is a Trent Grad who moved to Peterborough in 1999. Since moving here, she's been an active member of the local arts scene as a technician, administrator, committee member, artist, workshop leader, radio producer, teacher, open mic host and audience member. Jill is passionate about many things - and they all centre around building a healthy community around her and her family.

Rob Hailman - Director of Operations, Radio Basement Sorcerer, Thing 2

Rob Hailman once wandered into a programme proposal workshop with no idea what Trent Radio was about, and as they say, the rest is history. Today he is the Director of Operations, also known as Thing 2. Outside of his work at Trent Radio, he also produces weird radio shows and passes his time as a musician and electronics tinkerer.





2019FALL Broadcast Season STATEMENT OF PERFORMANCE 22Sep19-13Dec19:

Overall, it is my opinion that:

1) Trent Radio's programming is balanced, and

2) Trent Radio's programming is in compliance with its broadcast license.

Hard copy programme logs for each broadcast day are to be completed and kept for one month.

Programmers are reminded to initial the programme log and to check for sponsorships.

All sponsorship sheets are completed and kept for one year.

All music sheet data is kept on file indefinitely as a resource for backup shows and archives.

Programmers are reminded to account for all music played noting Canadian content and other information.

Average Weekly Stats (excluding RFP)

Content Category	CRTC Required	TRadio Required	FALL19/weekly stats	FALL19 total stats (12weeks)
CATEGORY 1-	MIN 15% of all	MIN 25% of all	40% (OF ALL	
SPOKEN WORD	programming	programming	PROGRAMMING)	
11 – NEWS			-	
12 – S/W Other			50.5HRS/WEEK	606
CATEGORY 2 -		MAX 60% of all	45% (OF ALL MUSICAL	
POPULAR MUSIC		music	SELECTIONS)	
21-pop rock & dance	At least 20% of CAT2		34HRS (63% OF CAT 2	408HRS
	must be other than 21		SELECTIONS)	
22 - country &			10HRS/WEEK	
country oriented				
23 – acoustic			7HRS/WEEK	84HRS
24 – easy listening			3HRS/WEEK	36
CATEGORY 3 – TRAD &	MIN 5% of all selections	MIN 5% of all	29% (OF ALL MUSICAL	
SPECIAL INTEREST		selections	SELECTIONS)	
31 – concert			1.25HRS/WEEK	15hrs
32 – Folk & Folk			5HRS/WEEK	60HRS
Oriented				
33 – World Beat &			.25HRS/WEEK	3HRS
International				
34 – Jazz & Blues			1HRS/WEEK	12HRS
35 – Religious			5.4HRS/WEEK	64.8HRS
36 – Audio Art			8.6HRS/WEEK	103.2HRS
HITS PLAYED	No specification	MAX 5%	Below TR MAX	Below TR MAX
Station Produced	Minimum 42hrs	Minimum 42hrs	126HRS	126HRS
Advertising &		MAX 252 minutes	Below TR MAX	Below TR MAX
Sponsorship				
CAT1 total hrs			50.5HRS or 40% of	606
			programming	
CAT 2 total hrs			54HRS or 43% of all	648
			musical selections	
CAT 3 total hrs			21.5HRS or 17% of all	258
			musical selections	

Average weekly broadcast hours (6:00 – midnight daily)

Total live b.casting hours / week (average)	87HRS
Red Morning Radio	4hrs
*RFP b.casting hours/week (average)	35HRS

Prepared by Jill Staveley, Friday January 10th, 2020

2020 Spring Season Statement OF PERFORMANCE (January - March 2020):

Overall, it is my opinion that:

1) Trent Radio's programming is balanced, and

2) Trent Radio's programming is in compliance with its broadcast license.

Digital/Online programme logs for each broadcast day are to be completed and we are required by the CRTC to maintain these logs for 4 weeks. Programmers fulfill music sheet & programme log compliance requirements through a Google Form.

All sponsorship Proof of Performance sheets are completed and kept for one year.

All music sheet data is now kept indefinitely to accompany and facilitate the rebroadcast of archive content.

Average Weekly Stats - Re	eport covers regular broadcast	hours (6:00 - midnig	ht daily, including RFP)
rectage meeting stats in			

Content Category	CRTC Required	TRadio Required	Season Bizarre Weekly Average	Spring Season Total (Jan -March, 10 wks)	
CATEGORY 1 -	MIN 15% of all	MIN 25% of all	40% of Total Programming		
SPOKEN WORD	programming	programming			
11 – NEWS			-		
12 – S/W Other			49.9HRS	499	
CATEGORY 2 -		MAX 60% of all	45% of Total	563	
POPULAR MUSIC		music	Programming		
21-pop rock & dance	At least 20% of CAT2		38 HRS	380	
	must be other than 21				
22 - country & country oriented			9.75 HRS	975	
23 – acoustic			6.05 HRS	605	
24 – easy listening			2.5 HRS	250	
CATEGORY 3 – TRAD & SPECIAL INTEREST	MIN 5% of all selections	MIN 5% of all selections	19.8HRS / 26% of Musical Selections, 15% of Total Programming	198	
31 – concert			1HRS	100	
32 – Folk & Folk Oriented			4 HRS	400	
33 – World Beat &			0.65 HRS	65	
International 34 – Jazz & Blues			1.25 HRS	125	
35 – Religious			5.15 HRS	515	
36 – Audio Art			7.75 HRS	775	
HITS PLAYED	No specification	MAX 5%	Below TR MAX	Below TR MAX	
Station Produced	Minimum 42hrs	Minimum 42hrs	126HRS		
Adv & Sponsorship		MAX 252 minutes	Below TR MAX	Below TR MAX	
CAT1 total hrs			=499HRS or 40% of programming		
CAT 2 total hrs			= 563HRS or 45% of all musical selections		
CAT 3 total hrs			= 198HRS or 15% of all musical selections		

Description	SPRING2020
Total "live" b.casting hours / week (average)	87
Number of Producers	98
Number of Programmes	74
*Red Morning Radio	4HRS
*RFP b.casting hours/week (average)	35HRS

2020 Season Bizarre Statement OF PERFORMANCE (March – August 2020):

Overall, it is my opinion that:

1) Trent Radio's programming is balanced, and

2) Trent Radio's programming is in compliance with its broadcast license.

Digital/Online programme logs for each broadcast day are to be completed and we are required by the CRTC to maintain these logs for 4 weeks. Programmers fulfill music sheet & programme log compliance requirements through a Google Form.

All sponsorship Proof of Performance sheets are completed and kept for one year.

All music sheet data is now kept indefinitely to accompany and facilitate the rebroadcast of archive content.

Average Weekly Stats - Report covers regular broadcast hours (6:00 – midnight daily, including RFP)

Content Category	CRTC Required	TRadio Required	Season Bizarre Weekly Average	Season Bizarre total approximation (22weeks)
CATEGORY 1 -	MIN 15% of all	MIN 25% of all	28%	
SPOKEN WORD	programming	programming		
11 – NEWS			-	
12 – S/W Other			35.25HRS	775.5HRS
CATEGORY 2 – POPULAR MUSIC		MAX 60% of all music	43%	1199
21-pop rock & dance	At least 20% of CAT2 must be other than 21		32.5HRS	715HRS
22 - country & country oriented			10.25HRS	225.5HRS
23 – acoustic			8.25HRS	181.5HRS
24 – easy listening			3.5HRS	77HRS
CATEGORY 3 – TRAD & SPECIAL INTEREST	MIN 5% of all selections	MIN 5% of all selections	29%	797.5hrs
31 – concert			2.5HRS	45HRS
32 – Folk & Folk Oriented			4HRS	88HRS
33 – World Beat & International			1HRS	22HRS
34 – Jazz & Blues			8.5HRS	187HRS
35 – Religious			10.25HRS	225.5HRS
36 – Audio Art			10HRS	220HRS
HITS PLAYED	No specification	MAX 5%	Below TR MAX	Below TR MAX
Station Produced	Minimum 42hrs	Minimum 42hrs	126HRS	2772HRS
Adv & Sponsorship		MAX 252 minutes	Below TR MAX	Below TR MAX
CAT1 total hrs			– 775HRS or 28% of programming	
CAT 2 total hrs			= 1199HRS or 60% of all musical selections	
CAT 3 total hrs			= 797.5HRS or 40% of all musical selections	

Description	SPRING2018
Total "live" b.casting hours / week (average)	82.5HRS
Number of Producers	80
Number of Programmes	55+
*Red Morning Radio	5HRS
*RFP b.casting hours/week (average)	67.5HRS