



FUNDING OFFERED TO TRENT RADIO

The Community Radio Fund of Canada proudly supports "Community Connections: Trent Radio Remote & Satellite Studio Project"

Peterborough and Ottawa (September 13, 2018) – Mr. Roger Ouellette, President of the Community Radio Fund of Canada (CRFC) and Jill Staveley, Deputy General Manager of community broadcast facility Trent Radio 97.7 (CFFF-FM), are pleased to announce that \$50,000 will go towards the implementation of "Community Connections: Trent Radio Remote & Satellite Studio Project". This is the 11th time that the CRFC provides financial support to CFFF, for a total of \$300,758 granted. These funds were made available by the CRFC under their Radiometres program, a funding program aimed to improve local programming and volunteer participation.

With the funds received, the station will bring the experience of Community Radio to participants who are unable to travel to Trent Radio House studios. Trent Radio will research and evaluate the best practices to identify and overcome accessibility challenges through the delivery of an educational and production workshop series, and install remote and satellite broadcast infrastructure. The project will be an occasion to identify and dismantle some of the access barriers to participation in the production of Community Radio. The project will increase Trent Radio's capacity to produce live and local broadcasts from remote locations, and to curate a workshop and production series that can be delivered within a wide variety of community organizations and local gathering spaces.

"We are very grateful for the opportunity to get out into our community and discover new ways of producing community radio," says Jill Staveley, Deputy GM at Trent Radio "Peterborough is such a vibrant place to live, and we want to get as many community voices and perspectives broadcasting at 92.7 FM as possible!"

Since its inception in 2012, the *Radiometres* program enabled a total investment of more than \$12 million in the campus and community radio sector. It is an impressive number of 360 funded projects that have been approved. "I'm happy to add this project to the growing list of funded initiatives. I have no doubt as to the significant, positive, impact that this project will have by increasing participation of the community to the station," says the CRFC President, Roger Ouellette.

For more information about the CRFC, the only organization mandated to financially support the c/c sector in Canada, and get the complete list of all funded projects in this round of funding, please visit www.crfc-fcrc.ca.

For more information about Trent Radio and "Community Connections: Trent Radio Remote & Satellite Studio Project", please visit www.trentradio.ca.

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